

Local Group Beat Guinness World Record for Longest Game of 5-a-side Football

A group of people from Newbury have broken the Guinness World Record for playing the longest game of 5-a-side football.

Two eight-person squads played non-stop for 72 hours and scored 2,834 goals to beat the current record of 70 hours and three minutes.

The teams were supported by local 24 hour gym, Anytime Fitness, based on Park Way and in total each player walked, jogged and ran for more than 135 miles on just 10 hours sleep each.

And it was all in the name of charity. Their efforts were to support the cause of Football Beyond Borders - a charity that aims to teach children resilience, focus, confidence and teamwork through football.

Anytime Fitness Newbury supported the attempt fully, allowing free access to the clubs for the team members throughout training. They also including specialised training and nutrition plans, which were devised by Anytime Fitness personal trainers. Team members were able to get their full training in using the 24/7 facilities that Anytime Fitness provides.

Neil Bozzoni, franchise owner of the Anytime Fitness club in Newbury, Berkshire, said: "The core message that is branded with the logo of Anytime Fitness is 'Get to a Healthier Place' and so there is great synergy between the goals and aspirations of this group of highly motivated young people and the teams that work to make Anytime Fitness a highly successful global health and fitness brand.

"This is a great group of young people who are a credit to their generation for demonstrating such determination and dedication for a great charitable cause."

The entire match, was held at Chestnut Grove Academy in Balham from Wednesday 26th October to Saturday 29th October, with FA qualified referees, time keepers and people to log every goal.

To find out more about the Anytime Fitness Newbury, or to claim a free three day pass visit

www.anytimefitness.co.uk or call the clubs directly on 01635 282 797 or 020347 58181 respectively.

To find out more about the 72 Hour Football Challenge team visit <https://fbbworldrecord.com>.

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About Anytime Fitness

Ranked #1 on Entrepreneur's prestigious Top Global Franchise list, Anytime Fitness is the fastest-growing gym franchise in the world, with over 3,000 gyms serving more than 2,600,000 members on five continents. Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing its members with convenient fitness options and friendly, personal service in well-maintained facilities which feature top-quality exercise equipment. With gyms in 24 countries and over 90 trading in the UK. All franchised gyms are individually owned and operated. Join one gym and use them all.

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About Anytime Fitness

Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing members with convenient and affordable fitness options in friendly facilities which feature top-quality exercise equipment. Members can work out anytime in any of the clubs worldwide. State-of-the-art security and surveillance systems ensure member safety at the clubs even during unstaffed hours.

<http://www.anytimefitness.co.uk/>

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